

NWISC Board meeting Minutes January 20th

Attendees: Tracy, Ben M., Abby, Ben H., Jen, Mari Jo, Heath.

1. Approval of minutes for December was postponed as the attendees were not present for that meeting and the minutes were not provided.
 - a. It was determined that the minutes for every meeting would be written and provided to the board within 24 hours of each meeting. If the Secretary is not present, the Vice President will be responsible for taking notes.
2. President's report (Tracy)
 - a. Tracy has a vision of always providing more to the parents and kids in the program than what they expect. The goal is to be better than our customers would expect.
 - b. Moving forward, if there are action items to be discussed, to keep the meeting moving, each member of the board will have their chance to speak and at the end there will be a decision.
 - c. Update pictures – Postponed to another time.
3. Vice President's report (Ben)
 - a. Nothing to report.
4. Director of Operations/Rec Director report
 - a. Registration for Rec season closes Jan 31st, there are currently 104 players registered.
 - b. Iowa Soccer Association is changing to Demosphere to register players. We are currently using Sports Engine in conjunction with US Soccer Club for these purposes, more information to come in the coming months.
 - c. Applied for Clay County Community Foundation Grant – requesting assistance to purchase a new 6 passenger shuttle cart as the current cart is insufficient for current needs.
 - d. All levels of the Club (Girls) will be competing at the in-door tournament in Sioux Falls the first weekend of February.
 - e. Abby is attempting to set up friendlies for May 3rd, more to come.
 - f. Club Tryout dates were discussed. Tentative plan is for June 8th and June 10th for U14 and below with a separate U15 and up date for June 17th.
 - g. Summer Camp – discussion related to coaching and possible changes required to ensure the camp is of the quality we desire. Ben will look into possible coaches that may be able to provide the time and level we desire.
 - i. Summer camp dates were discussed with a tentative date determined to be either May 22 – 26 or June 1st – 5th.
5. Treasurer's report
 - a. Year end 2019 - We incurred a loss of \$20,279.91 with grounds showing our largest deficit.

- i. Administration (1.81)
 - ii. Recreation 13,169.46
 - iii. Grounds (37,596.77) – not split between rec and galaxy (adjustment for those numbers will be forthcoming)
 - iv. Galaxy – 3,397.17
 - v. Concession – 5,344.22
 - vi. Club – 1,970.44
 - vii. England (6,562.62) – Pass through cost which is actually even
- b. Givers Report – State Bank, Goal Kick, and Mr. and Mrs. Graves still have payments expected.
- c. Given the deficit in the annual budget, Tracy pushed to ensure we complete a budget that must be followed moving forward. Ben stated a loss of \$20,000.00 is not sustainable.
 - i. Thought was put into methods to decrease this deficit including raising dues, memberships, and streamlining other areas, specifically grounds.
 - 1. Fertilizer and Chemicals were specific areas of concern.
 - a. Tracy will follow up with landscaping team
 - ii. The group decided that another meeting would be created specifically set to discuss the budget and our financials moving forward. Tracy will set up a time for this budget meeting to take place.
- d. Abby moved to approve the treasurer’s report, Ben M. seconded and the motion passed with all Ayes.

6. Facility Director’s report – (Tracy)

- a. Tracy has spoken to ILCC regarding the premier field and have provided them with options moving forward
 - i. Pay \$14,125 annually
 - ii. Pay \$9,000.00 plus a per game expense
 - iii. Purchase the grounds for \$500,000.00
- b. ILCC will bring this to their board and an answer will be coming sometime in the future. Tracy requested an answer by March 1st.
- c. Mary Jo brought up the fertilizer concerns: Are we maintaining or are we building? The costs to not indicate maintaining and our facilities on the North side are worse than the once were, however the premier field is better.
 - i. Mary Jo requested we get soil samples and a full read out to determine what is needed instead of trusting the landscape company.
 - ii. It was questioned if we should revert back to using the elevator and our own internal labor to perform this task. No decision made.

Mary Jo motioned to approve the report

Heath seconded

All members cast Aye votes and the motion passed.

7. Marketing director report – short discussion on increasing our marketing presence, no decisions made.
8. Competitive Director report (Ben M.) – Had meeting with coaches as there will be some coaches leaving in the summer months. Need to coordinate tournaments.
9. Registrar report – nothing to report
10. Web Mastet Report – (Tracy)
 - a. Tracy requested we look at the website and provide feedback on what works and what doesn't.
 - b. Ben M. suggested we get a survey out to our members for feedback.
 - c. A brief discussion on the need for Constant Contact (Annual cost \$670.00). Abby felt the costs were well worth the price.
11. Fundraising Directors report – (August, September and October) – nothing to report
12. Grant Writer report – We are still searching for someone to fill this role as there are numerous grants available, we simply need someone to take on this arduous task.
13. Secretaries Report – Nothing to report

Old Business – (Tracy)

- a. How do we get more people involved?
 - i. Request assistance from Scholarship partents to assist with various tasks. Abby and Tracy have started this.
 - ii. Have more activities
 1. Fundraisers by Team – Baskets of donated goods auctioned off
 2. Opening Ceremonies with games or inflatables
 3. Other?
- b. Cement Slab by Locker room is set to be completed.

New Business

We need to start a list of needs and wants

1. Stereo for locker room
2. Plan to keep road graded
3. Plan for scholarship parents and engagement

Need specific job descriptions and length of commitment for each position to clarify what each position is responsible for.

Adjourn